

KENSINGTON AREA NEIGHBORHOOD LITTER CONTROL PLAN



In January 2019, the City of Philadelphia released its second neighborhood litter control plan, created in partnership with Impact Services, HACE, NKCDC, and many other organizations serving the Kensington section of the city. This work aligns with the work of the Philadelphia Resilience Project in the Kensington neighborhood. We expect to take the experience of this effort to other neighborhoods and to continue to work with stakeholders in Kensington on litter abatement and prevention strategies.

NEEDS ASSESSMENT WORK AND PRELIMINARY ACTIONS

Through the Neighborhood Litter Control Plan process, City agencies and community organizations work together to engage residents and other stakeholders in identifying the most pressing litter and illegal dumping-related issues in a neighborhood.

In 2018, the Philadelphia Streets Department and Zero Waste and Litter Cabinet were joined by residents and many other stakeholders at community feedback sessions, where a set of programs and initiatives were identified for the area and then implemented.

HIGHLIGHTS INCLUDE

The Streets Department Neighborhood Recovery Project was conducted. This program includes the following activities in areas targeted through the Litter Index:

- » Increased SWEEP ticketing for litter violations, for a total of 926 tickets between June 1 and September 1, 2018.
- » Cleanup of illegal dumping on several lots for a total of 43.91 tons of debris
- » 328 tires collected, totaling 3.12 tons
- » Targeted cleaning of specific streets and alleys
- » Continued maintenance of cleaned areas and continued ticketing

El Barrio Es Nuestro

- » Block-by-block plans to fill gaps in City-provided services, based on the 10-year community plan
- » Work focuses on beautification and decreasing blight, engaging residents as volunteers
- » Monthly community meetings



HIGHLIGHTS CONTINUED

» HACE has a corridor cleaning program, which assists in the cleaning of sidewalks for two targeted commercial corridors by removing trash from the designated area, cleaning the sidewalks and out to eighteen inches into the street. These cleaning efforts have resulted in 5.56 tons of debris removal.

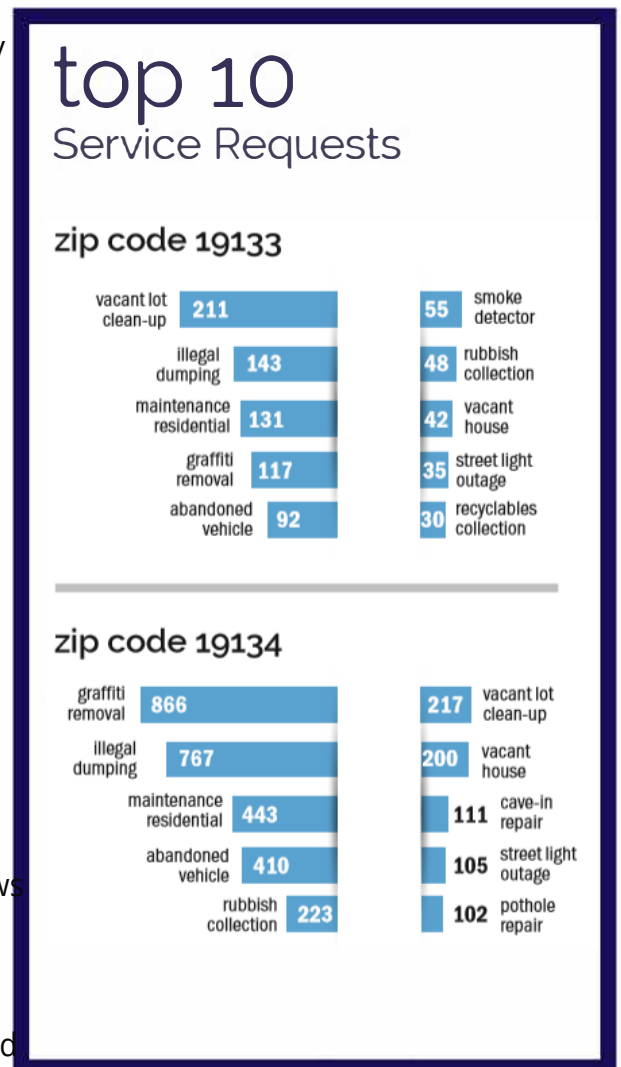
» Impact CDC, in partnership with the Kensington Allegheny Business Association (KABA), cleans the 3000-3500 blocks of Kensington Avenue from Tioga Street to Indiana Street and G Street to Jasper Street, Monday through Friday.

» The Philadelphia Police Department has deployed 30 visible bike patrols in the area, provided 6 officers dedicated to monitoring the district, implemented homeless and transient population monitoring, and towed 116 cars in the 24th District and 79 in the 25th District.

» L&I cleaned and sealed 29 buildings in this area and performed cleanups at an additional seven buildings.

» CLIP has been working with Community Services and the Mural Arts program to beautify doors and windows in the Kensington area, successfully beautifying 79 doors and windows in the past three months.

» 311 has established a local informational and complaint line specifically for the Kensington area and has created and trained Philly311 pod for specialized Kensington information and assignments, as part of the Philadelphia Resilience Project.



NEIGHBORHOOD INTERVENTIONS

As a direct result of community feedback, five interventions were determined as key to sustained neighborhood beautification throughout the Kensington area of Philadelphia. These interventions are intended to address the main causes of litter as identified by both community stakeholders and the City: The goal of the Zero Waste and Litter Cabinet and the Streets Department is to revisit this plan with the Kensington community on a quarterly basis to track progress, address concerns in a timely manner, and take advantage of new opportunities as they arise.

- » Illegal Dumping Enforcement
- » Streets Neighborhood Recovery Plan and L&I Clean & Seal / Clip Coordination
- » Household Trash Dumping Study and Action Plan
- » Beautification and Vacant Land Stabilization
- » Coordinate CDC Work Plans and City Work in One Transparent System to Track Progress

Read the full plan at cleanphl.org/portfolio-item/kensingtonlitterplan to learn about each of these interventions and how the City plans to measure success. The City plans to revisit this plan with the Kensington community on a quarterly basis to track progress, address concerns in a timely manner, and take advantage of new opportunities as they arise.