

ATTENTION: Business Owners

Did you know that it is illegal in Philadelphia to post or pay someone to post a sign on a streetlight, utility pole, traffic sign, historical marker, or street tree?

The penalty for posting these signs is \$300 per sign for the first offense and up to \$2,000 per sign for the second offense. Failure to pay or continued violations can result in revocation of your commercial activity license.

These signs include all business signs.



The City of Philadelphia values our business community and our arts community. What we don't value is litter in our public spaces.

These Signs:

- Are rarely taken down after they are posted
- Become torn and tattered over time and end up as litter in the street
- Signal to a community that placing unauthorized litter in public places is okay, which attracts more litter

A littered community is bad for residents and bad for business. That's why we need the business community to be our partner. You can ensure that promoters and third-party contractors are not posting these signs on streetlights, utility poles, traffic signs, historical markers, and street trees.

With your help, we can create a cleaner Philadelphia for all.